

# PittState 2+2

Pittsburg State University/GCCC Transfer Equivalency  
[www.pittstate.edu/academics/2-plus-2-programs](http://www.pittstate.edu/academics/2-plus-2-programs)



## Garden City Community College

### Associate Of Science

- ENGL 101 English I .....3\*
- ENGL 102 English II .....3\*
- SPCH 111 Public Speaking.....3\*
- MATH 108 College Algebra .....3\*
- SOCI 102 Sociology .....3
- PSYC 101 General Psychology .....3
- POLS 105 American Government .....3
- PCDE 101 College Success .....1
- ECON111 Macroeconomics .....3
- ECON 112 Microeconomics .....3
- ACCT 102 Accounting 1 .....3
- ACCT 103 Accounting 2 .....3
- ACCT 202 Managerial Accounting .....3
- BSAD 101 Intro to Business .....3
- CSCI 110 Intro to Computers .....3
- BIOL 105 Principles of Biology .....5
- GEOG 101 Principles of Geography.....3

### Select One Course:.....5

- CHEM 105 General Chemistry
- PHSC 205 Physical Geology
- PHSC 105 Physical Science

### Select One Course:.....3

- ARTS 120 Art Appreciation
- ARTS 121 History of World Art
- DRAM 150 Intro to Theatre
- MUSC 108 Music Appreciation

### Select One Course:.....2-3

- HMEC 115 Basic Nutrition
- HPER 121 Lifetime Fitness

### Select One Course From 2 Areas: .....6

- HIST 101 Survey of Civilization I
- HIST 102 Survey of Civilization II
- HIST 103 American History to 1865
- HIST 104 American History from 1865

- LITR 210 Intro to Literature or

- PHIL 101 Intro to Philosophy
- PHIL 102 Elementary Ethics

**TOTAL GCCC HOURS.....67 hours**

## Pittsburg State University

### Bachelors Of Business Administration

#### Major: Marketing

#### Core Requirements:

- MATH 143 Elementary Statistics.....3\*
- MGT 310 Business Statistics.....3
- MGT 320 Basic Quant. Methods.....3
- FIN 326 Business Finance.....3
- MGT 330 Management & Organizational Behavior.....3
- MKTG 330 Principles of Marketing .....3
- CIS 420 Management Information Systems .....3
- MGT 420 Quant. Decision Making .....3
- MGMKT 444 Legal & Social Environ. Of Bus.....3
- MGT 510 Operations Management .....3
- MGT 690 Business Strategy.....3
- ECON 318, 319, 430, or 440 .....3
- Kelce Upper Division Elective .....3

#### Major Requirements for Marketing:

- MKTG 510 Consumer Behavior.....3
- MKTG 520 Marketing Research .....3
- MKTG 680 Applied Marketing Mgmt. ....3

### Select One Course:.....3

- IB 330 International Business
- IB 340 International Marketing

### Select Two Courses:..... 6

- MKTG 430 Retail and Channels Management
- MKTG 440 Advertising Management
- MKTG 450 Personal Selling and Sales Management
- MGMKT 532 Marketing Channel Mgmt.
- MKTG 610 Topics in Marketing (\_\_\_\_)

Courses indicated with an \* require a C or higher

A 2.5 cumulative G.P.A. is required for admission to the Kelce College of Business

**TOTAL PSU HOURS .....57 hours**



**For more information please contact:**

**Suzanne Hurt**, Coordinator of Academic Advising, Kelce College of Business • [shurt@pittstate.edu](mailto:shurt@pittstate.edu)  
 620-235-4599 • [www.pittstate.edu/college/business](http://www.pittstate.edu/college/business)